



# Application for Associate Membership

### Media Served

Business Publications  
Consumer Magazines  
Events/Tradeshows

Newspapers  
E-Media  
Web Sites

Databases  
Wireless Media

### Membership Programs

#### Classic Membership

- ✓ Always available/always free access to BPA's reports, research tools and opt-in email alerts.
- ✓ List your company in BPA's online, members-only Buyers' Guide.
- ✓ Vote on key issues and participate in BPA Worldwide advisory committees.
- ✓ Display the BPA Worldwide logo on your Web site and promotional and company materials

#### Premium Membership

- ✓ Classic membership PLUS . . .
- ✓ Advertising and sponsorship opportunities allows you to brand your company's products and services prominently along side BPA on our public web site. Get 5,000 impressions per month, for the 12-month term of your membership, at 1/3 the non-member price.

To become a member, and begin enjoying these benefits, please select a program level, complete and return the form below with your annual dues payment. Please provide three references on the form provided. For member service, contact Peter Black at +1.203.447.2802 or pblack@bpaww.com.

#### MEMBERSHIP TYPE (Select one)

##### Classic Membership

**YES!** We hereby apply for BPA Classic Membership. Membership dues payment of \$1,295 is enclosed.

##### Premium Membership

**YES!** We hereby apply for BPA Premium Membership. Membership dues payment of \$2,620 is enclosed.

#### PAYMENT METHOD

VISA

Check enclosed

Master Card

American Express

Card Number \_\_\_\_\_ Exp. Date: MM/YY \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Signature \_\_\_\_\_

*We are pleased to offer automatic membership renewal for credit card paying members. Please indicate below if you wish to participate in this service.*

**YES!** I am paying with a credit card and request automatic membership renewal. I authorize BPA Worldwide to bill t he credit card above for this renewal and concurrent, year's membership renewal.

**NO.** I am paying with a credit card and do not request automatic membership renewal. I will indicate payment method each time I renew membership in BPA Worldwide.

#### MEMBERSHIP INFORMATION

Company: \_\_\_\_\_ Business/Industry: \_\_\_\_\_

Street Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Web Address: \_\_\_\_\_

#### Authorized Company Representative who will receive all official communications and vote on membership matters, including the election of directors:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email (mandatory): \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

**To The Applicant:** Please provide the names and contact details of three professional references that can attest to your successful completion of BPA Worldwide related projects. You may provide one reference if a minimum of three projects were completed.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

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Name: \_\_\_\_\_ Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

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Name: \_\_\_\_\_ Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Fill out this form online: [www.bpaww.com/bpaww\\_com/HTML/membership/WWAssociateApplication.doc](http://www.bpaww.com/bpaww_com/HTML/membership/WWAssociateApplication.doc)