



Pass-Along Research Study Contract

The undersigned, a publisher member of BPA Worldwide, does hereby contract for a special pass-along research study by BPA Worldwide, for:

Name of Publication: _____

Research study to be conducted in conjunction with the annual circulation audit for the 12-month period ended:

June 20_____

December 20_____

Other_____

The terms and conditions of this contract are:

1. The pass-along research study is a special service of BPA Worldwide. It is available in addition to the regular BPA Worldwide audit only to publication members who are in good standing.
2. The pass-along research study will be made in conjunction with the regular annual audit of the publication's circulation. The report will be released on a supplementary form simultaneously with or after the regular annual BPA Worldwide audit report. Release of the pass-along research study will be at the option of the undersigned.
3. The pass-along research study will be in accordance with Section 12.0 of the rules and will cover the number of recipients who pass-along their copy of the publication to other individuals at their location and the total pass-along individuals.
4. The scope of the research study, the records to be kept by those contracting for this service, the forms to be used and the fees to be charged by BPA Worldwide and paid by the publication shall be determined from time to time by the Board of Directors. The undersigned agrees, as a specific condition of receiving this additional service from BPA Worldwide, to comply with the rules regulating said service promulgated by the Board of Directors and to pay the fees established for said special service in addition to the regular audit charges, fees and dues.
5. The fee for the pass-along research study for the year encompassing the undersigned's regular June or December audit for the above-named publication is:

One-hundred percent of the auditing charge payable by the undersigned for the auditing and issuance of the regular circulation audit report of its publication's circulation. The time allotted for the pass-along research study shall be the sum of the time allotted for making the regular audit of the publication's circulation. In the event the actual time required to make the pass-along research study and the regular circulation audit is in excess of the time allotted, the excess time shall be charged for at twice the current uniform hourly rate, as fixed by the Board of Directors.

In addition, the undersigned will pay the production, service and distribution costs of the pass-along research study report as fixed, from time to time, by the Board of Directors.

6. The fee for the pass-along research study must accompany this contract. No contract can be accepted or become effective unless the fee is paid at the time the contract is executed and filed with BPA Worldwide. The additional charges described in Paragraph 5 shall be due and payable on billing.
7. If the contract for the pass-along research study is withdrawn after acceptance by BPA Worldwide, one-half of the fee for the pass-along research study deposited with the contract shall be forfeited to BPA Worldwide.
8. If the pass-along research study is attempted and it is found that the publication's books and records are inadequate to successfully complete the pass-along research study, the entire fee for the pass-along research study deposited with the contract shall be forfeited to BPA Worldwide.
9. Only one pass-along research study a year shall be made for the fee prescribed above.
10. The contract for the pass-along research study must be renewed in writing for each such research study on the form prescribed by BPA Worldwide.
11. The undersigned acknowledges the receipt of a copy of the current rules relating to the pass-along research study.

Name of Applicant's Company or Corporation: _____

By: _____ Date: _____
Signature & Title

Please mail this completed form, with a check for the appropriate amount, to your marketing representative at his/her BPA or CCAB regional office. For a list of regional office addresses, see www.bpaww.com/contact/office_locs. Or, for referral to a marketing representative, Member Relations Manager or regional address, please call 203.447.2800.