



Africa Rates (all rates are USD)

Effective July 1, 2011

Rates are based on the media channel with the greatest distribution and are subject to change by BPA's Board of Directors. The rates in effect at the time of the audit will be charged.

Rates include:

- ✓ Membership dues
- ✓ Production of two (2) statements (members) OR one (1) initial audit report (applicants) *
- ✓ Website traffic measurement & widget
- ✓ Digital magazine data
- ✓ Web posting of statements
- ✓ Providing a link from BPA website
- ✓ License to download your statement, post it to your site and email to your prospects and customers
- ✓ Logo and cover shots on the reports
- ✓ Maintaining traffic reports on views of your statements and audit reports
- ✓ Charts and graphs
- ✓ On-site staff training/account review
- ✓ Promotional material review

* Printed copies of statements/reports will be invoiced separately.

Additional Options** include:

- ✓ Supplementary data
- ✓ Unit data
- ✓ Census data
- ✓ Firm/corporate ranking data

** May require additional auditing hours

Auditing Time Allowance

The time allowance for an audit is included in the basic charge. Any time required to complete an audit in excess of the allowable hours shall be charged for at a uniform rate of \$215 per hour.

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Distribution	Time Allowance	2-Page Statement	4-Page Statement	6-Page Statement	8-Page Statement	10-Page Statement	12-Page Statement
8,000 or less	13 hrs	\$4,167	\$4,427	\$5,307	\$5,657	\$6,607	\$7,147
Over 8,000	13.25	\$4,250	\$4,510	\$5,390	\$5,740	\$6,690	\$7,230
Over 8,500	13.50	\$4,308	\$4,568	\$5,448	\$5,798	\$6,748	\$7,288
Over 9,000	13.75	\$4,407	\$4,667	\$5,547	\$5,897	\$6,847	\$7,387
Over 9,500	14.00	\$4,470	\$4,730	\$5,610	\$5,960	\$6,910	\$7,450
Over 10,000	14.25	\$4,600	\$4,860	\$5,740	\$6,090	\$7,040	\$7,580
Over 11,000	14.50	\$4,731	\$4,991	\$5,871	\$6,221	\$7,171	\$7,711
Over 12,000	15.00	\$4,862	\$5,122	\$6,002	\$6,352	\$7,302	\$7,842
Over 13,000	15.25	\$4,976	\$5,236	\$6,116	\$6,466	\$7,416	\$7,956
Over 14,000	15.50	\$5,102	\$5,362	\$6,242	\$6,592	\$7,542	\$8,082
Over 15,000	15.75	\$5,175	\$5,435	\$6,315	\$6,665	\$7,615	\$8,155
Over 16,500	16.00	\$5,394	\$5,654	\$6,534	\$6,884	\$7,834	\$8,374
Over 18,000	16.25	\$5,567	\$5,827	\$6,707	\$7,057	\$8,007	\$8,547
Over 20,000	16.50	\$5,755	\$6,015	\$6,895	\$7,245	\$8,195	\$8,735
Over 22,000	17.00	\$5,943	\$6,203	\$7,083	\$7,433	\$8,383	\$8,923
Over 24,000	17.25	\$6,110	\$6,370	\$7,250	\$7,600	\$8,550	\$9,090
Over 26,000	17.50	\$6,262	\$6,522	\$7,402	\$7,752	\$8,702	\$9,242
Over 28,000	17.75	\$6,445	\$6,705	\$7,585	\$7,935	\$8,885	\$9,425
Over 31,000	18.00	\$6,685	\$6,945	\$7,825	\$8,175	\$9,125	\$9,665
Over 34,000	18.25	\$6,925	\$7,185	\$8,065	\$8,415	\$9,365	\$9,905
Over 38,000	18.50	\$7,228	\$7,488	\$8,368	\$8,718	\$9,668	\$10,208
Over 43,000	18.75	\$7,552	\$7,812	\$8,692	\$9,042	\$9,992	\$10,532
Over 48,000	19.25	\$7,897	\$8,157	\$9,037	\$9,387	\$10,337	\$10,877
Over 54,000	20.00	\$8,253	\$8,513	\$9,393	\$9,743	\$10,693	\$11,233
Over 60,000	21.00	\$8,639	\$8,899	\$9,779	\$10,129	\$11,079	\$11,619
Over 68,000	21.50	\$9,120	\$9,380	\$10,260	\$10,610	\$11,560	\$12,100
Over 78,000	22.00	\$9,679	\$9,939	\$10,819	\$11,169	\$12,119	\$12,659
Over 88,000	22.50	\$10,233	\$10,493	\$11,373	\$11,723	\$12,673	\$13,213
Over 100,000	23.00	\$10,729	\$10,989	\$11,869	\$12,219	\$13,169	\$13,709
Over 116,000	24.00	\$11,722	\$11,982	\$12,862	\$13,212	\$14,162	\$14,702
Over 134,000	25.00	\$11,889	\$12,149	\$13,029	\$13,379	\$14,329	\$14,869
Over 156,000	26.00	\$12,030	\$12,290	\$13,170	\$13,520	\$14,470	\$15,010
Over 180,000	27.00	\$12,208	\$12,468	\$13,348	\$13,698	\$14,648	\$15,188
Over 212,000	27.50	\$12,375	\$12,635	\$13,515	\$13,865	\$14,815	\$15,355
Over 248,000	28.00	\$12,699	\$12,959	\$13,839	\$14,189	\$15,139	\$15,679
Over 295,000	30.00	\$12,882	\$13,142	\$14,022	\$14,372	\$15,322	\$15,862
Over 350,000	31.00	\$13,107	\$13,367	\$14,247	\$14,597	\$15,547	\$16,087
Over 415,000	32.00	\$13,321	\$13,581	\$14,461	\$14,811	\$15,761	\$16,301
Over 500,000	33.00	\$13,519	\$13,779	\$14,659	\$15,009	\$15,959	\$16,499
Over 600,000	33.50	\$13,713	\$13,973	\$14,853	\$15,203	\$16,153	\$16,693
Over 725,000	34.00	\$13,937	\$14,197	\$15,077	\$15,427	\$16,377	\$16,917
Over 885,000	35.00	\$14,125	\$14,385	\$15,265	\$15,615	\$16,565	\$17,105
Over 1,080,000	35.50	\$14,376	\$14,636	\$15,516	\$15,866	\$16,816	\$17,356
Over 1,350,000	36.00	\$14,601	\$14,861	\$15,741	\$16,091	\$17,041	\$17,581
Over 1,660,000	38.00	\$14,847	\$15,107	\$15,987	\$16,337	\$17,287	\$17,827
Over 2,100,000	38.25	\$15,087	\$15,347	\$16,227	\$16,577	\$17,527	\$18,067
Over 2,600,000	38.50	\$15,338	\$15,598	\$16,478	\$16,828	\$17,778	\$18,318
Over 3,300,000	38.75	\$15,599	\$15,859	\$16,739	\$17,089	\$18,039	\$18,579
Over 4,200,000	39.00	\$15,855	\$16,115	\$16,995	\$17,345	\$18,295	\$18,835
Over 5,400,000	39.25	\$16,137	\$16,397	\$17,277	\$17,627	\$18,577	\$19,117
Over 7,000,000	39.50	\$16,409	\$16,669	\$17,549	\$17,899	\$18,849	\$19,389
Over 9,000,000	39.75	\$16,717	\$16,977	\$17,857	\$18,207	\$19,157	\$19,697
Over 12,000,000	40.00	\$17,746	\$18,006	\$18,886	\$19,236	\$20,186	\$20,726