



India Rates (all rates are USD)

Effective July 1, 2011

Rates are based on the media channel with the greatest distribution and are subject to change by BPA's Board of Directors. The rates in effect at the time of the audit will be charged.

Rates include:

- ✓ Membership dues
- ✓ Production of two (2) statements (members) OR one (1) initial audit report (applicants) *
- ✓ Website traffic measurement & widget
- ✓ Digital magazine data
- ✓ Web posting of statements
- ✓ Providing a link from BPA website
- ✓ License to download your statement, post it to your site and email to your prospects and customers
- ✓ Logo and cover shots on the reports
- ✓ Maintaining traffic reports on views of your statements and audit reports
- ✓ Charts and graphs
- ✓ On-site staff training/account review
- ✓ Promotional material review

* Printed copies of statements/reports will be invoiced separately.

Additional Options** include:

- ✓ Supplementary data
- ✓ Unit data
- ✓ Census data
- ✓ Firm/corporate ranking data

** May require additional auditing hours

Time Allowance

The time allowance for our service is included in the basic charge. Any time required to provide service in excess of the allowable hours shall be charged for at a uniform rate of \$215 per hour.

BPA Worldwide

17-21 Emerald Street,
Third Floor South
London, UK WC1N 3QN

Tel: +44 (0) 203.206.4900

Fax: +44 (0) 207.504.8530

info@bpaww.com
bpaww.com

Distribution	Time Allowance	2-Page Statement	4-Page Statement	6-Page Statement	8-Page Statement	10-Page Statement	12-Page Statement
8,000 or less	13 hrs	\$4,295	\$4,565	\$5,465	\$5,825	\$6,805	\$7,365
Over 8,000	13.25	\$4,380	\$4,650	\$5,550	\$5,910	\$6,890	\$7,450
Over 8,500	13.50	\$4,440	\$4,710	\$5,610	\$5,970	\$6,950	\$7,510
Over 9,000	13.75	\$4,540	\$4,810	\$5,710	\$6,070	\$7,050	\$7,610
Over 9,500	14.00	\$4,605	\$4,875	\$5,775	\$6,135	\$7,115	\$7,675
Over 10,000	14.25	\$4,740	\$5,010	\$5,910	\$6,270	\$7,250	\$7,810
Over 11,000	14.50	\$4,875	\$5,145	\$6,045	\$6,405	\$7,385	\$7,945
Over 12,000	15.00	\$5,010	\$5,280	\$6,180	\$6,540	\$7,520	\$8,080
Over 13,000	15.25	\$5,130	\$5,400	\$6,300	\$6,660	\$7,640	\$8,200
Over 14,000	15.50	\$5,260	\$5,530	\$6,430	\$6,790	\$7,770	\$8,330
Over 15,000	15.75	\$5,335	\$5,605	\$6,505	\$6,865	\$7,845	\$8,405
Over 16,500	16.00	\$5,560	\$5,830	\$6,730	\$7,090	\$8,070	\$8,630
Over 18,000	16.25	\$5,735	\$6,005	\$6,905	\$7,265	\$8,245	\$8,805
Over 20,000	16.50	\$5,930	\$6,200	\$7,100	\$7,460	\$8,440	\$9,000
Over 22,000	17.00	\$6,125	\$6,395	\$7,295	\$7,655	\$8,635	\$9,195
Over 24,000	17.25	\$6,295	\$6,565	\$7,465	\$7,825	\$8,805	\$9,365
Over 26,000	17.50	\$6,455	\$6,725	\$7,625	\$7,985	\$8,965	\$9,525
Over 28,000	17.75	\$6,640	\$6,910	\$7,810	\$8,170	\$9,150	\$9,710
Over 31,000	18.00	\$6,890	\$7,160	\$8,060	\$8,420	\$9,400	\$9,960
Over 34,000	18.25	\$7,135	\$7,405	\$8,305	\$8,665	\$9,645	\$10,205
Over 38,000	18.50	\$7,450	\$7,720	\$8,620	\$8,980	\$9,960	\$10,520
Over 43,000	18.75	\$7,780	\$8,050	\$8,950	\$9,310	\$10,290	\$10,850
Over 48,000	19.25	\$8,135	\$8,405	\$9,305	\$9,665	\$10,645	\$11,205
Over 54,000	20.00	\$8,505	\$8,775	\$9,675	\$10,035	\$11,015	\$11,575
Over 60,000	21.00	\$8,900	\$9,170	\$10,070	\$10,430	\$11,410	\$11,970
Over 68,000	21.50	\$9,395	\$9,665	\$10,565	\$10,925	\$11,905	\$12,465
Over 78,000	22.00	\$9,970	\$10,240	\$11,140	\$11,500	\$12,480	\$13,040
Over 88,000	22.50	\$10,545	\$10,815	\$11,715	\$12,075	\$13,055	\$13,615
Over 100,000	23.00	\$11,055	\$11,325	\$12,225	\$12,585	\$13,565	\$14,125
Over 116,000	24.00	\$12,075	\$12,345	\$13,245	\$13,605	\$14,585	\$15,145
Over 134,000	25.00	\$12,250	\$12,520	\$13,420	\$13,780	\$14,760	\$15,320
Over 156,000	26.00	\$12,395	\$12,665	\$13,565	\$13,925	\$14,905	\$15,465
Over 180,000	27.00	\$12,575	\$12,845	\$13,745	\$14,105	\$15,085	\$15,645
Over 212,000	27.50	\$12,750	\$13,020	\$13,920	\$14,280	\$15,260	\$15,820
Over 248,000	28.00	\$13,085	\$13,355	\$14,255	\$14,615	\$15,595	\$16,155
Over 295,000	30.00	\$13,270	\$13,540	\$14,440	\$14,800	\$15,780	\$16,340
Over 350,000	31.00	\$13,505	\$13,775	\$14,675	\$15,035	\$16,015	\$16,575
Over 415,000	32.00	\$13,725	\$13,995	\$14,895	\$15,255	\$16,235	\$16,795
Over 500,000	33.00	\$13,930	\$14,200	\$15,100	\$15,460	\$16,440	\$17,000
Over 600,000	33.50	\$14,125	\$14,395	\$15,295	\$15,655	\$16,635	\$17,195
Over 725,000	34.00	\$14,360	\$14,630	\$15,530	\$15,890	\$16,870	\$17,430
Over 885,000	35.00	\$14,550	\$14,820	\$15,720	\$16,080	\$17,060	\$17,620
Over 1,080,000	35.50	\$14,810	\$15,080	\$15,980	\$16,340	\$17,320	\$17,880
Over 1,350,000	36.00	\$15,040	\$15,310	\$16,210	\$16,570	\$17,550	\$18,110
Over 1,660,000	38.00	\$15,295	\$15,565	\$16,465	\$16,825	\$17,805	\$18,365
Over 2,100,000	38.25	\$15,540	\$15,810	\$16,710	\$17,070	\$18,050	\$18,610
Over 2,600,000	38.50	\$15,800	\$16,070	\$16,970	\$17,330	\$18,310	\$18,870
Over 3,300,000	38.75	\$16,070	\$16,340	\$17,240	\$17,600	\$18,580	\$19,140
Over 4,200,000	39.00	\$16,335	\$16,605	\$17,505	\$17,865	\$18,845	\$19,405
Over 5,400,000	39.25	\$16,625	\$16,895	\$17,795	\$18,155	\$19,135	\$19,695
Over 7,000,000	39.50	\$16,905	\$17,175	\$18,075	\$18,435	\$19,415	\$19,975
Over 9,000,000	39.75	\$17,220	\$17,490	\$18,390	\$18,750	\$19,730	\$20,290
Over 12,000,000	40.00	\$18,280	\$18,550	\$19,450	\$19,810	\$20,790	\$21,350