



Middle East Rates (all rates are USD)

Effective July 1, 2011

Rates are based on the media channel with the greatest distribution and are subject to change by BPA's Board of Directors. The rates in effect at the time of the audit will be charged.

Rates include:

- ✓ Membership dues
- ✓ Production of two (2) statements OR two (2) Brand Reports OR one (1) statement and one (1) Brand Report*
- ✓ Website traffic measurement & widget
- ✓ Digital magazine data
- ✓ Web posting of statements
- ✓ Providing a link from BPA website
- ✓ License to download your statement, post it to your site and email to your prospects and customers
- ✓ Logo and cover shots on the reports
- ✓ Maintaining traffic reports on views of your statements and audit reports
- ✓ Charts and graphs
- ✓ On-site staff training/account review
- ✓ Promotional material review

* Printed copies of statements/reports will be invoiced separately.

Additional Options** include:

- ✓ Supplementary data
- ✓ Unit data
- ✓ Census data
- ✓ Firm/corporate ranking data

** May require additional auditing hours

Time Allowance

The time allowance for our service is included in the basic charge. Any time required to provide service in excess of the allowable hours shall be charged for at a uniform rate of \$210 per hour.

BPA Worldwide

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Distribution	Time Allowance	2-Page Statement	4-Page Statement	6-Page Statement	8-Page Statement	10-Page Statement	12-Page Statement
8,000 or less	13 hrs	\$4,175	\$4,435	\$5,315	\$5,665	\$6,615	\$7,155
Over 8,000	13.25	\$4,258	\$4,518	\$5,398	\$5,748	\$6,698	\$7,238
Over 8,500	13.50	\$4,316	\$4,576	\$5,456	\$5,806	\$6,756	\$7,296
Over 9,000	13.75	\$4,415	\$4,675	\$5,555	\$5,905	\$6,855	\$7,395
Over 9,500	14.00	\$4,478	\$4,738	\$5,618	\$5,968	\$6,918	\$7,458
Over 10,000	14.25	\$4,608	\$4,868	\$5,748	\$6,098	\$7,048	\$7,588
Over 11,000	14.50	\$4,739	\$4,999	\$5,879	\$6,229	\$7,179	\$7,719
Over 12,000	15.00	\$4,870	\$5,130	\$6,010	\$6,360	\$7,310	\$7,850
Over 13,000	15.25	\$4,984	\$5,244	\$6,124	\$6,474	\$7,424	\$7,964
Over 14,000	15.50	\$5,110	\$5,370	\$6,250	\$6,600	\$7,550	\$8,090
Over 15,000	15.75	\$5,183	\$5,443	\$6,323	\$6,673	\$7,623	\$8,163
Over 16,500	16.00	\$5,402	\$5,662	\$6,542	\$6,892	\$7,842	\$8,382
Over 18,000	16.25	\$5,575	\$5,835	\$6,715	\$7,065	\$8,015	\$8,555
Over 20,000	16.50	\$5,763	\$6,023	\$6,903	\$7,253	\$8,203	\$8,743
Over 22,000	17.00	\$5,951	\$6,211	\$7,091	\$7,441	\$8,391	\$8,931
Over 24,000	17.25	\$6,118	\$6,378	\$7,258	\$7,608	\$8,558	\$9,098
Over 26,000	17.50	\$6,270	\$6,530	\$7,410	\$7,760	\$8,710	\$9,250
Over 28,000	17.75	\$6,453	\$6,713	\$7,593	\$7,943	\$8,893	\$9,433
Over 31,000	18.00	\$6,693	\$6,953	\$7,833	\$8,183	\$9,133	\$9,673
Over 34,000	18.25	\$6,933	\$7,193	\$8,073	\$8,423	\$9,373	\$9,913
Over 38,000	18.50	\$7,236	\$7,496	\$8,376	\$8,726	\$9,676	\$10,216
Over 43,000	18.75	\$7,560	\$7,820	\$8,700	\$9,050	\$10,000	\$10,540
Over 48,000	19.25	\$7,905	\$8,165	\$9,045	\$9,395	\$10,345	\$10,885
Over 54,000	20.00	\$8,261	\$8,521	\$9,401	\$9,751	\$10,701	\$11,241
Over 60,000	21.00	\$8,647	\$8,907	\$9,787	\$10,137	\$11,087	\$11,627
Over 68,000	21.50	\$9,128	\$9,388	\$10,268	\$10,618	\$11,568	\$12,108
Over 78,000	22.00	\$9,687	\$9,947	\$10,827	\$11,177	\$12,127	\$12,667
Over 88,000	22.50	\$10,241	\$10,501	\$11,381	\$11,731	\$12,681	\$13,221
Over 100,000	23.00	\$10,737	\$10,997	\$11,877	\$12,227	\$13,177	\$13,717
Over 116,000	24.00	\$11,730	\$11,990	\$12,870	\$13,220	\$14,170	\$14,710
Over 134,000	25.00	\$11,897	\$12,157	\$13,037	\$13,387	\$14,337	\$14,877
Over 156,000	26.00	\$12,038	\$12,298	\$13,178	\$13,528	\$14,478	\$15,018
Over 180,000	27.00	\$12,216	\$12,476	\$13,356	\$13,706	\$14,656	\$15,196
Over 212,000	27.50	\$12,383	\$12,643	\$13,523	\$13,873	\$14,823	\$15,363
Over 248,000	28.00	\$12,707	\$12,967	\$13,847	\$14,197	\$15,147	\$15,687
Over 295,000	30.00	\$12,890	\$13,150	\$14,030	\$14,380	\$15,330	\$15,870
Over 350,000	31.00	\$13,115	\$13,375	\$14,255	\$14,605	\$15,555	\$16,095
Over 415,000	32.00	\$13,329	\$13,589	\$14,469	\$14,819	\$15,769	\$16,309
Over 500,000	33.00	\$13,527	\$13,787	\$14,667	\$15,017	\$15,967	\$16,507
Over 600,000	33.50	\$13,721	\$13,981	\$14,861	\$15,211	\$16,161	\$16,701
Over 725,000	34.00	\$13,945	\$14,205	\$15,085	\$15,435	\$16,385	\$16,925
Over 885,000	35.00	\$14,133	\$14,393	\$15,273	\$15,623	\$16,573	\$17,113
Over 1,080,000	35.50	\$14,384	\$14,644	\$15,524	\$15,874	\$16,824	\$17,364
Over 1,350,000	36.00	\$14,609	\$14,869	\$15,749	\$16,099	\$17,049	\$17,589
Over 1,660,000	38.00	\$14,855	\$15,115	\$15,995	\$16,345	\$17,295	\$17,835
Over 2,100,000	38.25	\$15,095	\$15,355	\$16,235	\$16,585	\$17,535	\$18,075
Over 2,600,000	38.50	\$15,346	\$15,606	\$16,486	\$16,836	\$17,786	\$18,326
Over 3,300,000	38.75	\$15,607	\$15,867	\$16,747	\$17,097	\$18,047	\$18,587
Over 4,200,000	39.00	\$15,863	\$16,123	\$17,003	\$17,353	\$18,303	\$18,843
Over 5,400,000	39.25	\$16,145	\$16,405	\$17,285	\$17,635	\$18,585	\$19,125
Over 7,000,000	39.50	\$16,417	\$16,677	\$17,557	\$17,907	\$18,857	\$19,397
Over 9,000,000	39.75	\$16,725	\$16,985	\$17,865	\$18,215	\$19,165	\$19,705
Over 12,000,000	40.00	\$17,754	\$18,014	\$18,894	\$19,244	\$20,194	\$20,734