



Middle East Rates (all rates are AED)

Effective July 1, 2011

Rates are based on the media channel with the greatest distribution and are subject to change by BPA's Board of Directors. The rates in effect at the time of the audit will be charged.

Rates include:

- ✓ Membership dues
- ✓ Production of two (2) statements (members) OR one (1) initial audit report (applicants) *
- ✓ Website traffic measurement & widget
- ✓ Digital magazine data
- ✓ Web posting of statements
- ✓ Providing a link from BPA website
- ✓ License to download your statement, post it to your site and email to your prospects and customers
- ✓ Logo and cover shots on the reports
- ✓ Maintaining traffic reports on views of your statements and audit reports
- ✓ Charts and graphs
- ✓ On-site staff training/account review
- ✓ Promotional material review

* Printed copies of statements/reports will be invoiced separately.

Additional Options** include:

- ✓ Supplementary data
- ✓ Unit data
- ✓ Census data
- ✓ Firm/corporate ranking data

** May require additional auditing hours

Time Allowance

The time allowance for our service is included in the basic charge. Any time required to provide service in excess of the allowable hours shall be charged for at a uniform rate of AED 770 per hour.

BPA Worldwide

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Distribution	Time Allowance	2-Page Statement	4-Page Statement	6-Page Statement	8-Page Statement	10-Page Statement	12-Page Statement
8,000 or less	13 hrs	15,318	16,268	19,498	20,788	24,268	26,248
Over 8,000	13.25	15,626	16,576	19,806	21,096	24,576	26,556
Over 8,500	13.50	15,835	16,785	20,015	21,305	24,785	26,765
Over 9,000	13.75	16,201	17,151	20,381	21,671	25,151	27,131
Over 9,500	14.00	16,430	17,380	20,610	21,900	25,380	27,360
Over 10,000	14.25	16,911	17,861	21,091	22,381	25,861	27,841
Over 11,000	14.50	17,392	18,342	21,572	22,862	26,342	28,322
Over 12,000	15.00	17,867	18,817	22,047	23,337	26,817	28,797
Over 13,000	15.25	18,291	19,241	22,471	23,761	27,241	29,221
Over 14,000	15.50	18,750	19,700	22,930	24,220	27,700	29,680
Over 15,000	15.75	19,022	19,972	23,202	24,492	27,972	29,952
Over 16,500	16.00	19,827	20,777	24,007	25,297	28,777	30,757
Over 18,000	16.25	20,459	21,409	24,639	25,929	29,409	31,389
Over 20,000	16.50	21,149	22,099	25,329	26,619	30,099	32,079
Over 22,000	17.00	21,838	22,788	26,018	27,308	30,788	32,768
Over 24,000	17.25	22,455	23,405	26,635	27,925	31,405	33,385
Over 26,000	17.50	23,009	23,959	27,189	28,479	31,959	33,939
Over 28,000	17.75	23,678	24,628	27,858	29,148	32,628	34,608
Over 31,000	18.00	24,561	25,511	28,741	30,031	33,511	35,491
Over 34,000	18.25	25,632	26,582	29,812	31,102	34,582	36,562
Over 38,000	18.50	26,556	27,506	30,736	32,026	35,506	37,486
Over 43,000	18.75	27,743	28,693	31,923	33,213	36,693	38,673
Over 48,000	19.25	29,012	29,962	33,192	34,482	37,962	39,942
Over 54,000	20.00	30,313	31,263	34,493	35,783	39,263	41,243
Over 60,000	21.00	31,734	32,684	35,914	37,204	40,684	42,664
Over 68,000	21.50	33,495	34,445	37,675	38,965	42,445	44,425
Over 78,000	22.00	35,549	36,499	39,729	41,019	44,499	46,479
Over 88,000	22.50	37,581	38,531	41,761	43,051	46,531	48,511
Over 100,000	23.00	39,405	40,355	43,585	44,875	48,355	50,335
Over 116,000	24.00	43,047	43,997	47,227	48,517	51,997	53,977
Over 134,000	25.00	43,663	44,613	47,843	49,133	52,613	54,593
Over 156,000	26.00	44,180	45,130	48,360	49,650	53,130	55,110
Over 180,000	27.00	44,828	45,778	49,008	50,298	53,778	55,758
Over 212,000	27.50	45,445	46,395	49,625	50,915	54,395	56,375
Over 248,000	28.00	46,631	47,581	50,811	52,101	55,581	57,561
Over 295,000	30.00	47,305	48,255	51,485	52,775	56,255	58,235
Over 350,000	31.00	48,131	49,081	52,311	53,601	57,081	59,061
Over 415,000	32.00	48,914	49,864	53,094	54,384	57,864	59,844
Over 500,000	33.00	49,646	50,596	53,826	55,116	58,596	60,576
Over 600,000	33.50	50,351	51,301	54,531	55,821	59,301	61,281
Over 725,000	34.00	51,177	52,127	55,357	56,647	60,127	62,107
Over 885,000	35.00	51,866	52,816	56,046	57,336	60,816	62,796
Over 1,080,000	35.50	52,791	53,741	56,971	58,261	61,741	63,721
Over 1,350,000	36.00	53,612	54,562	57,792	59,082	62,562	64,542
Over 1,660,000	38.00	54,515	55,465	58,695	59,985	63,465	65,445
Over 2,100,000	38.25	55,398	56,348	59,578	60,868	64,348	66,328
Over 2,600,000	38.50	56,318	57,268	60,498	61,788	65,268	67,248
Over 3,300,000	38.75	57,274	58,224	61,454	62,744	66,224	68,204
Over 4,200,000	39.00	58,215	59,165	62,395	63,685	67,165	69,145
Over 5,400,000	39.25	59,249	60,199	63,429	64,719	68,199	70,179
Over 7,000,000	39.50	60,247	61,197	64,427	65,717	69,197	71,177
Over 9,000,000	39.75	61,381	62,331	65,561	66,851	70,331	72,311
Over 12,000,000	40.00	65,159	66,109	69,339	70,629	74,109	76,089