



U.S. Rates

Effective July 1, 2011

Rates are based on the media channel with the greatest distribution and are subject to change by BPA's Board of Directors. The rates in effect at the time of the audit will be charged.

Rates include:

- ✓ Membership dues
- ✓ Production of two (2) statements (members) OR one (1) initial audit report (applicants) *
- ✓ Website traffic measurement & widget
- ✓ Digital magazine data
- ✓ Web posting of statements
- ✓ Providing a link from BPA website
- ✓ License to download your statement, post it to your site and email to your prospects and customers
- ✓ Logo and cover shots on the reports
- ✓ Maintaining traffic reports on views of your statements and audit reports
- ✓ Charts and graphs
- ✓ On-site staff training/account review
- ✓ Promotional material review

* Printed copies of statements/reports will be invoiced separately.

Additional Options** include:

- ✓ *USPS postal audit*
- ✓ *Supplementary data*
- ✓ *Unit data*
- ✓ *Census data*
- ✓ *Firm/corporate ranking data*

** *May require additional auditing hours*

Time Allowance

The time allowance for our service is included in the basic charge. Any time required to provide service in excess of the allowable hours shall be charged for at a uniform rate of \$215 per hour.

BPA Worldwide

100 Beard Sawmill Road, 6th Floor
Shelton, CT 06484-6150

Tel: +1.203.447.2800

Fax: +1.203.447.2900

info@bpaww.com

bpaww.com

Distribution	Time Allowance	2-Page Statement	4-Page Statement	6-Page Statement	8-Page Statement	10-Page Statement	12-Page Statement
8,000 or less	13 hrs	\$3,955	\$4,225	\$5,125	\$5,485	\$6,465	\$7,025
Over 8,000	13.25	\$4,035	\$4,305	\$5,205	\$5,565	\$6,545	\$7,105
Over 8,500	13.50	\$4,080	\$4,350	\$5,250	\$5,610	\$6,590	\$7,150
Over 9,000	13.75	\$4,155	\$4,425	\$5,325	\$5,685	\$6,665	\$7,225
Over 9,500	14.00	\$4,190	\$4,460	\$5,360	\$5,720	\$6,700	\$7,260
Over 10,000	14.25	\$4,305	\$4,575	\$5,475	\$5,835	\$6,815	\$7,375
Over 11,000	14.50	\$4,405	\$4,675	\$5,575	\$5,935	\$6,915	\$7,475
Over 12,000	15.00	\$4,500	\$4,770	\$5,670	\$6,030	\$7,010	\$7,570
Over 13,000	15.25	\$4,565	\$4,835	\$5,735	\$6,095	\$7,075	\$7,635
Over 14,000	15.50	\$4,610	\$4,880	\$5,780	\$6,140	\$7,120	\$7,680
Over 15,000	15.75	\$4,815	\$5,085	\$5,985	\$6,345	\$7,325	\$7,885
Over 16,500	16.00	\$4,845	\$5,115	\$6,015	\$6,375	\$7,355	\$7,915
Over 18,000	16.25	\$4,970	\$5,240	\$6,140	\$6,500	\$7,480	\$8,040
Over 20,000	16.50	\$5,070	\$5,340	\$6,240	\$6,600	\$7,580	\$8,140
Over 22,000	17.00	\$5,165	\$5,435	\$6,335	\$6,695	\$7,675	\$8,235
Over 24,000	17.25	\$5,265	\$5,535	\$6,435	\$6,795	\$7,775	\$8,335
Over 26,000	17.50	\$5,345	\$5,615	\$6,515	\$6,875	\$7,855	\$8,415
Over 28,000	17.75	\$5,435	\$5,705	\$6,605	\$6,965	\$7,945	\$8,505
Over 31,000	18.00	\$5,555	\$5,825	\$6,725	\$7,085	\$8,065	\$8,625
Over 34,000	18.25	\$5,670	\$5,940	\$6,840	\$7,200	\$8,180	\$8,740
Over 38,000	18.50	\$5,810	\$6,080	\$6,980	\$7,340	\$8,320	\$8,880
Over 43,000	18.75	\$5,930	\$6,200	\$7,100	\$7,460	\$8,440	\$9,000
Over 48,000	19.25	\$6,055	\$6,325	\$7,225	\$7,585	\$8,565	\$9,125
Over 54,000	20.00	\$6,175	\$6,445	\$7,345	\$7,705	\$8,685	\$9,245
Over 60,000	21.00	\$6,330	\$6,600	\$7,500	\$7,860	\$8,840	\$9,400
Over 68,000	21.50	\$6,455	\$6,725	\$7,625	\$7,985	\$8,965	\$9,525
Over 78,000	22.00	\$6,605	\$6,875	\$7,775	\$8,135	\$9,115	\$9,675
Over 88,000	22.50	\$6,745	\$7,015	\$7,915	\$8,275	\$9,255	\$9,815
Over 100,000	23.00	\$6,905	\$7,175	\$8,075	\$8,435	\$9,415	\$9,975
Over 116,000	24.00	\$7,070	\$7,340	\$8,240	\$8,600	\$9,580	\$10,140
Over 134,000	25.00	\$7,235	\$7,505	\$8,405	\$8,765	\$9,745	\$10,305
Over 156,000	26.00	\$7,390	\$7,660	\$8,560	\$8,920	\$9,900	\$10,460
Over 180,000	27.00	\$7,570	\$7,840	\$8,740	\$9,100	\$10,080	\$10,640
Over 212,000	27.50	\$7,750	\$8,020	\$8,920	\$9,280	\$10,260	\$10,820
Over 248,000	28.00	\$7,945	\$8,215	\$9,115	\$9,475	\$10,455	\$11,015
Over 295,000	30.00	\$8,135	\$8,405	\$9,305	\$9,665	\$10,645	\$11,205
Over 350,000	31.00	\$8,320	\$8,590	\$9,490	\$9,850	\$10,830	\$11,390
Over 415,000	32.00	\$8,535	\$8,805	\$9,705	\$10,065	\$11,045	\$11,605
Over 500,000	33.00	\$8,740	\$9,010	\$9,910	\$10,270	\$11,250	\$11,810
Over 600,000	33.50	\$8,915	\$9,185	\$10,085	\$10,445	\$11,425	\$11,985
Over 725,000	34.00	\$9,175	\$9,445	\$10,345	\$10,705	\$11,685	\$12,245
Over 885,000	35.00	\$9,355	\$9,625	\$10,525	\$10,885	\$11,865	\$12,425
Over 1,080,000	35.50	\$9,630	\$9,900	\$10,800	\$11,160	\$12,140	\$12,700
Over 1,350,000	36.00	\$9,860	\$10,130	\$11,030	\$11,390	\$12,370	\$12,930
Over 1,660,000	38.00	\$10,100	\$10,370	\$11,270	\$11,630	\$12,610	\$13,170
Over 2,100,000	38.25	\$10,340	\$10,610	\$11,510	\$11,870	\$12,850	\$13,410
Over 2,600,000	38.50	\$10,600	\$10,870	\$11,770	\$12,130	\$13,110	\$13,670
Over 3,300,000	38.75	\$10,875	\$11,145	\$12,045	\$12,405	\$13,385	\$13,945
Over 4,200,000	39.00	\$11,150	\$11,420	\$12,320	\$12,680	\$13,660	\$14,220
Over 5,400,000	39.25	\$11,425	\$11,695	\$12,595	\$12,955	\$13,935	\$14,495
Over 7,000,000		Please call for a quote.					