



AMENDMENTS TO BPA WORLDWIDE NEWSPAPER RULES

Effective retroactive to January 1, 2011, BPA Worldwide rules are amended as follows. (~~Deleted material is stricken through~~).

DN7.12 Educational

All print educational copies, including but not limited to classroom, university and language programs shall be reported as "sponsored by third party or free, educational," in paragraph one.

~~In cases when educational copies are not supported by invoicing and corresponding proof-of-payment, copies must be supported by an agreement indicating the location acknowledges accepting the newspaper for redistribution. The agreement can either be in written, telecommunication, or electronic format. To verify the request, written agreements must be signed and dated; telecommunication agreements must be recorded; electronic agreements must contain the answer to a personal identifying question to which only the subscriber would know the answer. All must be made available to the auditor upon request.~~

~~Agreements from a school board shall be permitted. The document shall include the list of schools where the copies are to be distributed, with full address, telephone number, the quantity per location, and the contact person at each location.~~

~~DN9.15 Paragraph 3: Premium, combination, contests and other special offers~~

~~Details regarding premium offers, combination sales, contests or any other special offers must be reported in this paragraph of the Circulation Audit Report.~~

NOTE: Remaining rule sections have been renumbered.

~~DN9.17 Paragraph 5: Prices~~

~~Shall report the basic price(s) offered for each regularly established duration for Census Metropolitan Area (CMA) and Non Census Metropolitan Area distribution. If the price charged is different for different delivery areas, one basic price per delivery area is to be established and the basic price for each delivery area reported.~~

~~All sponsored/third-party sales must be disclosed including price and quantity.~~

~~Any other offers made during the reporting period are to be reported in paragraph 5.~~

NOTE: Remaining rule sections have been renumbered.