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news release



CAPITAL PUBLISHING GROUP

ARMED FORCES MEDICINE Applies For BPA Worldwide Business Magazine Membership

Shelton, CT January 2017 – ARMED FORCES MEDICINE has applied for business magazine membership in BPA Worldwide. The magazine is published by Capital Publishing Inc (Spring Hill, FL).

BPA Worldwide will track *ARMED FORCES MEDICINE's* circulation size, source make-up, pricing and geographic coverage. The magazine will have 12 months to complete its initial circulation audit.

"After 16 years of consistency and circulation growth within the specific markets we serve, our publications have achieved industry standard branding levels that only a trusted name like BPA Worldwide could match with validations," said Publisher Thomas S. Adams III. "This partnership enhances our relations with both new and existing customers, plus some of the world's largest advertising agencies currently representing them."

"We are pleased that *ARMED FORCES MEDICINE* has applied for membership in BPA Worldwide," said BPA President and CEO Glenn Hansen. "We applaud the publisher for providing advertisers and prospects with the solid assurance of an independent circulation audit conducted according to our world-respected, uncompromising standards. With a BPA audit, media buyers can be confident that circulation claims are accurate, and that they have the verified data that they need to assess a publication's effectiveness in serving its market."

About BPA Worldwide. BPA Worldwide is the business of providing assurance. For 80+ years as a not-for-profit assurance service provider, BPAWW was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. Today, in addition to auditing audience claims, through its iCompli service, BPAWW verifies compliance to defined government, industry, and organizational standards as well as adherence to privacy, data protection and sustainability guidelines and best practices. Performing more than 2,600 audits in over 30 countries, BPAWW is a trusted resource for compliance and assessment services. Its latest offering, Ad iCompli, measures and scores online ad campaign performance for business and Business marketers.

For more information on BPAWW and its services, please visit the [website](#).

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