



news release

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FOR IMMEDIATE RELEASE

BPA Worldwide membership approves changes to bylaws

Shelton, CT March 1, 2019 – BPA Worldwide, the global assurance provider, today announced its membership has reviewed and approved changes to its bylaws.

The [revised bylaws can be found here](#).

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About BPA Worldwide. [BPA Worldwide](#) is in the business of providing assurance. For 80+ years as a not-for-profit assurance service provider, BPA was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. Performing nearly 2,100 annual audits of media channels in more than 20 countries, BPA is a trusted resource for compliance and assurance services.

BPA's services have expanded with the launch of the iCompli brand to assist in the creation of standards and external assurance thereof. We do so for government and industry bodies. [iCompli Technology Assurance](#) provides verification that companies are compliant with industry standards in the digital advertising ecosystem.

[iCompli Sustainability](#) provides gap analysis, competitor benchmarking and external assurance for companies interested in following GRI, SASB, ASTM and ISO sustainability and corporate social responsibility guidelines and standards.

The latest innovation to move the industry forward is the [B2B Media Exchange](#), an online private marketplace programmatic sales of independently verified media and related digital marketing products.