



news release

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FOR IMMEDIATE RELEASE

Haymarket Medical Education/myCME Earns Independent Certification

Shelton, CT October 16, 2020 – [Haymarket Medical Education](#) (HME)/myCME, a global leader in continuing medical education (CME), announced it has achieved independent certification for conformance to industry-established information security management guidelines and the BPA Worldwide standards for audience qualification, measurement and reporting from BPA Worldwide’s iCompli [Technology Assurance](#) division.

HME/myCME provides healthcare professionals with relevant, engaging, actionable education that positively impacts clinical performance and patient outcomes.

The certification of HME/myCME included comprehensive reviews of technology, data management, internal controls and results reporting. “The BPA iCompli certification process is a robust review of the technology solutions, process and personnel,” noted Richard Murphy, EVP, BPA iCompli. “We applaud Haymarket Medical Education for voluntarily opening their platform and processes for such a rigorous review.”

“We are proud to have created a world-class CME platform that healthcare professionals can rely on and trust,” added Mary Anderson, Group President, Medical Education at Haymarket Media. “We chose independent certification from BPA iCompli to make public our commitment to provide accurate data displaying the impact our programs have in advancing clinical practice and improving patient outcomes.”

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About Haymarket Medical Education and myCME™. Recognized as a global leader of continuing education, HME and its sister website myCME reach 2.2 million HCPs across multiple specialties with relevant, engaging, and practical education that positively impacts clinical performance and patient outcomes. HME has received Joint Accreditation to provide Interprofessional Continuing Education (IPCE) for members of the medical profession. To learn more, visit [Haymarketmedicaleducation.com](#) or [www.myCME.com](#).

About BPA Worldwide. [BPA Worldwide](#) is in the business of providing assurance. For 80+ years as a not-for-profit assurance service provider, BPA was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. Today, in addition to auditing audience claims, through its BPA iCompli [Tech Assurance](#) service, BPA verifies compliance to defined government, industry, and organizational standards as well as adherence to privacy, data protection and sustainability guidelines and best practices. Performing nearly 2,600 annual audits of media channels in over 20 countries, BPA is a trusted resource for compliance and assurance services.