



FOR IMMEDIATE RELEASE

HealthLink Dimensions Data is Now BPA Certified

The healthcare data and technology company completes its initial BPA email database audit

ATLANTA, Ga – July 15, 2020 – HealthLink Dimensions has announced that it has successfully completed its first BPA Worldwide audit of its healthcare provider email database.

“HealthLink Dimensions is pleased to announce that we are certified by BPA Worldwide,” says Sean Smith, Founder and Chairman of HealthLink Dimensions. “The integrity of our entire healthcare provider email and demographic database has always been our top priority as a trusted data partner, and a BPA certification is just another confirmation that our data is accurate, verified, and deliverable.”

With access to nearly 1.7 million healthcare providers, HealthLink Dimensions’ data is the largest healthcare provider database currently audited by BPA. HealthLink Dimensions maintains excellent data integrity using real-life validation through its Provider Research Center team, state licensing boards, and other authenticated healthcare sources. The company’s data solutions are customized and calculated using proprietary algorithms and methodology to create the best targeted custom solutions for its B2B healthcare clients.

With more than 80 years as a not-for-profit assurance service provider, BPA Worldwide is a trusted third-party auditor that provides quality assurance to the integrity of data.

“A BPA database audit provides advertisers and agencies with the assurance that what they choose to invest in does, in fact, reach the desired target audiences for specific advertisers,” notes Glenn Hansen, President and CEO of BPA Worldwide. “In addition, the BPA audit also helps media companies by documenting the quality of their audiences.”

For more information about HealthLink Dimensions, visit www.healthlinkdimensions.com or email VP of Marketing Nathan Lenyszyn at nlenyszyn@healthlinkdimensions.com.

###