



news release

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FOR IMMEDIATE RELEASE

***Recreation Management* Applies for BPA Worldwide Business Publication Membership**

Shelton, CT June 14, 2023 – [Recreation Management](#) announced it has applied for business publication membership in [BPA Worldwide](#). *Recreation Management* is published by CAB Communications, Inc. (Palatine, IL).

BPA will analyze *Recreation Management's* audience size and quality – including print and digital editions – source make-up, demographics and geographic coverage. The publication will have 12 months to complete its initial circulation audit.

“By applying for membership with BPA Worldwide, *Recreation Management* shows steadfast dedication to providing our media partners with the reliable and unequalled audience data,” said Chris Belbin, Publisher. “Our firm commitment to deliver targeted recipients for our advertisers is critical to their success and will be enhanced by our upcoming membership in BPA.”

“We are pleased that *Recreation Management* has applied for business membership in BPA Worldwide,” said Rich Murphy, President, Alliance for Audited Media (BPA). “We applaud the publisher for providing advertisers and prospects with the solid assurance of independent audience verification that is conducted according to our world-respected, uncompromising standards. With a BPA audit, media buyers can be confident that audience claims are accurate, and that they have the verified data needed to accurately assess a publication’s effectiveness in serving its market.”

About BPA Worldwide. [BPA Worldwide](#) is in the business of providing assurance. For 90+ years as a not-for-profit assurance service provider, BPA was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. BPA’s services have expanded with the launch of BPA iCompli to assist in the creation and assurance of external standards. BPA iCompli now includes: [Technology Assurance](#), [Sustainability](#), and [Privacy and Data Protection](#).