



FOR IMMEDIATE RELEASE

## Events Industry Council Recognizes Pennsylvania Convention Center for Achievement of Sustainability Event Standards Certification

**Philadelphia, PA, July 19, 2023** – The Events Industry Council announced the Pennsylvania Convention Center, one of the nation’s premier meeting and convention facilities and a sustainable economic engine for the Greater Philadelphia region, has achieved Gold Level certification to the EIC Sustainable Event Standards for Venues.

The EIC Sustainable Event Standards are specific standards for environmental and social responsibility within the events industry. Created by the EIC Sustainability Committee in partnership with industry professionals and leading sustainability practitioners, the requirements provide event planners and suppliers with prescriptive actions for producing and delivering sustainable events. The standard specifies performance criteria in the areas of organizational management, marketing, communications and engagement, climate action, water management, materials and circularity, supply chain management, diversity, equity and inclusion, accessibility and social impact. The Venue standard is one of seven comprehensive standards for environmentally sustainable meetings.

“As a steward of the public good and a major economic driver for Greater Philadelphia, sustainability and social responsibility have always been and continue to be priorities in every aspect of our operations at the Pennsylvania Convention Center,” said John J. McNichol, President and CEO, Pennsylvania Convention Center Authority. “We are extremely proud that our efforts are being recognized through the EIC Sustainable Event Standards Gold Level certification, as it reaffirms our position as an events industry innovator and leader, and a valuable sustainability partner to our customers.”

Amy Calvert, EIC CEO, added, "Responsible environmental and social practices in the events industry is a global concern. We are delighted to see a major exhibition facility such as Pennsylvania Convention Center step up and make a commitment to sustainability."

[BPA iCompli Sustainability](#), a division of BPA Worldwide, a nonprofit international auditing organization headquartered in Shelton, CT USA, developed the certification protocols for EIC Sustainable Event Standards and performed the independent third-party certification of the Pennsylvania Convention

Center's compliance with the Venue standard. "Our certification to the event sustainability standards created by EIC, and now adopted by the Pennsylvania Convention Center continues our long-standing commitment to promote transparency in the events industry," noted Richard Murphy, Alliance for Audited Media.

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**ABOUT EVENTS INDUSTRY COUNCIL.** The Events Industry Council's more than 30 member organisations represent over 103,500 individuals and 19,500 firms and properties involved in the events industry. The Events Industry Council's vision is to be the global champion for event professionals and event industry excellence. It promotes high standards and professionalism in the events industry with the Certified Meeting Professional (CMP) programme and signature programme activities. The CMP credential is recognised globally as the badge of excellence in the events industry. The qualifications for certification are based on professional experience, education and a rigorous exam. The four signature programmes – Sustainability and Social Impact, Accepted Practices Exchange (APEX), Knowledge and Leadership – represent the key initiatives, assets, services and products for the Events Industry Council. Learn more at [www.eventscouncil.org](http://www.eventscouncil.org).

**ABOUT BPA ICOMPLI SUSTAINABILITY.** BPA iCompli Sustainability, a division of BPA Worldwide, is a not-for-profit auditing organization established in 1931 to audit audience metrics for publishers, advertisers and their agencies. Today, BPA's audit services have expanded to include external assurance of government and industry standards and independent verification of technology and service claims. BPA iCompli Sustainability provides third-party certification to Events Industry Council's (EIC) Sustainable Events Standards (SES), sustainability framework services, and verification of sustainability data including GHG emissions, waste diversion, water withdrawal, safety performance and more. Learn more at [www.bpaww.com](http://www.bpaww.com).

**ABOUT PENNSYLVANIA CONVENTION CENTER.** The Pennsylvania Convention Center is located in Center City Philadelphia at the heart of the city's many cultural offerings and world-class dining and entertainment scene. Managed by [ASM Global](http://ASM Global), the Center is the 14th largest facility in the nation and features one of the largest exhibit spaces and ballrooms in the Northeastern U.S. The meetings, conventions, trade shows, and other events hosted by the Center attract attendees from across the country and around the world to Philadelphia, making the facility the largest economic driver of the region's hospitality industry. For more information, visit [www.paconvention.com](http://www.paconvention.com).